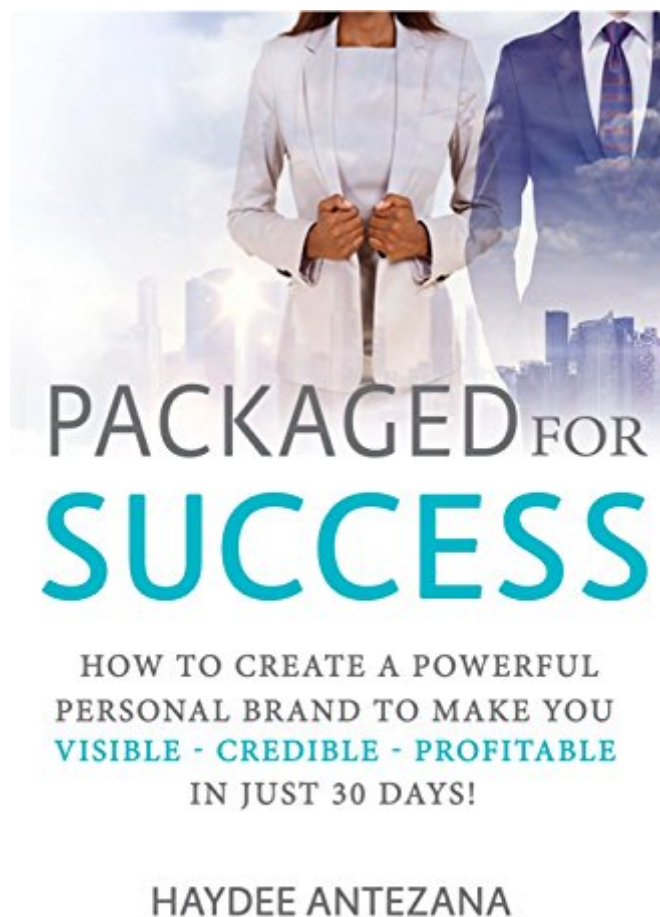


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# Packaged For Success: How To Create A Powerful Personal Brand To Make You **VISIBLE - CREDIBLE - PROFITABLE** In Just 30 Days!



## Synopsis

Finally, a practical guide to create a STAND OUT brand and gain the recognition and bank balance you deserve. For thirty years, Haydee Antezana has researched and worked with successful, powerful personal brands. Her Packaged For Success™ program has impacted 30,000 professionals and entrepreneurs, helping to transform their careers and business success. In these pages, you will find powerful tools to achieve business and financial goals more quickly than you thought possible. Through inspiring stories and practical examples you will discover:

- How to create a personal brand action plan.
- Strategies powerful brands use to enhance credibility and trust.
- How to add brand distinction to avoid extinction.
- Simple steps to help you obtain a unique advantage.
- Proven ways to network to increase your net worth.
- How to create a five-star online presence to gain visibility.
- Ways to dress to influence how you want to be addressed.
- How to take a leap of success to experience the fulfillment you deserve.

## Book Information

File Size: 778 KB

Print Length: 23 pages

Publication Date: September 11, 2017

Sold by: Digital Services LLC

Language: English

ASIN: B071KB74BD

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #598,596 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #4

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